



The Magazine Style-Code, 1906: Abbreviations, the Use of Capital Letters, Compound Words, Etc., Fully Illustrated and Explained (Classic Reprint) (Paperback)

By Leigh Irvine

Forgotten Books, United States, 2015. Paperback. Book Condition: New. 229 x 152 mm. Language: English . Brand New Book ***** Print on Demand *****.Excerpt from The Magazine Style-Code, 1906: Abbreviations, the Use of Capital Letters, Compound Words, Etc., Fully Illustrated and Explained 1. It is to be regretted that every publishing-house does not start on the principle that a thorough system of doing things right should precede the turning out of printed matter; but(the press of business is so great, the demands It for rush work are so many, that system comes last, if at all. Managers are busy with the cash account and the pay-roll, for which reason a great deal is left to chance. Thus it falls that the negligence, incompetence, or preoccupation of printing-office man agers makes good systems of typography the exception rather than the rule. It is a reflection on the art preservative that the slipshod methods and unscholarly composition of the daily newspaper type often corrupt the pages of trade-and class-publications, as well as of magazines and books. See paragraph 45 of this book for an explanation of the use of hyphens in the foregoing sentence. See paragraph 68 for the use of...



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