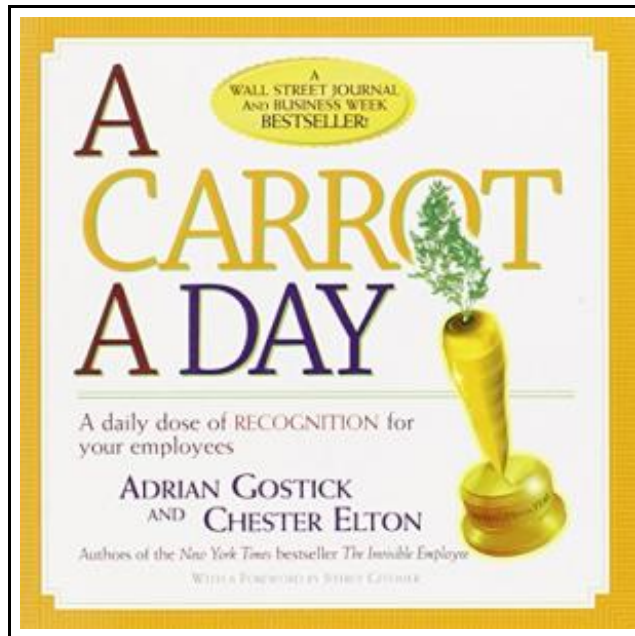


A Carrot a Day: A Daily Dose of Recognition for Your Employees



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Reviews

If you need to adding benefit, a must buy book. It really is writter in straightforward words and phrases rather than difficult to understand. Your life period is going to be change the instant you total reading this ebook.

(Letha Okuneva)

A CARROT A DAY: A DAILY DOSE OF RECOGNITION FOR YOUR EMPLOYEES



Paperback. Book Condition: New. Paperback. 400 pages. Great managers praise effort and reward results. Its true, and nobody knows it better than the best-selling authors of *Managing with Carrots* and *The 24-Carrot Manager*, Adrian Gostick and Chester Elton. Now from these award-winning authors comes a one-a-day managers handbook on motivating employees through praise and recognition. *A Carrot A Day* can keep you away from recognition pitfalls and help you develop employees who are more focused, more committed, and more engaged in your noble cause. Read just one a day and you will become a better leaders a manager who is able to tap the power of recognition to build a stronger workplace where employees focus on company goals, spot new opportunities faster, and have longer employment life spans (translation: lower turnover). Adrian Gostick is co-author of the bestselling *The Integrity Advantage*. An award-winning business author, Adrian also co-wrote the critically acclaimed business book *The 24-Carrot Manager*, called a must read for modern-day managers by Larry King. He has written for *USA Today Magazine*, *Investors Business Daily* and other national publications, and has been featured on *CNBC*, *MSNBC* and *NPR*. Adrian is director of corporate communication with the *O. C. Tanner Company*. Adrian has a masters degree in strategic communication and leadership from *Seton Hall*, and is a guest lecturer on ethics at that university. Chester Elton is co-author of the best-selling books *Managing with Carrots* and *The 24-Carrot Manager*. As a motivation expert, Chester has been interviewed by *The Wall Street Journal* and has been a guest on *CNN*, *Bloomberg Television* and on *National Public Radio*. A sought-after speaker and recognition consultant, Chester is VP of performance recognition with the *O. C. Tanner Recognition Company*. He has been a featured speaker at the *HR Southwest*, *Incentive Magazine Forums*, *New York...*



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