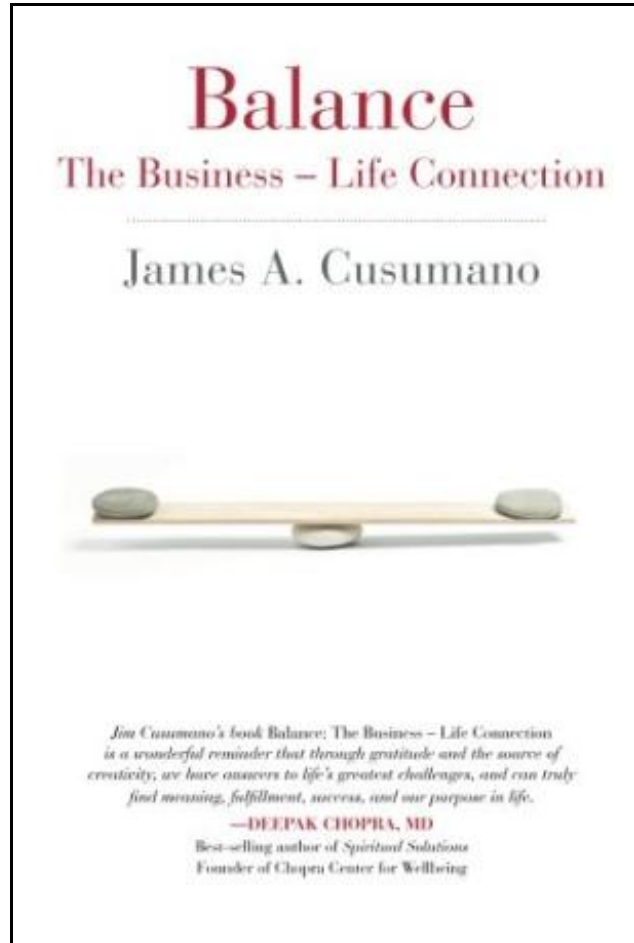


Balance: The Business-Life Connection



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Reviews

Basically no words to clarify. Of course, it is perform, still an amazing and interesting literature. Its been printed in an exceptionally basic way which is only soon after i finished reading through this ebook where actually altered me, change the way i really believe.

(Newton Runolfsson)

BALANCE: THE BUSINESS-LIFE CONNECTION



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Select Books Inc. Paperback. Book Condition: new. BRAND NEW, Balance: The Business-Life Connection, James A. Cusumano, This is a unique business book. It provides a proven template for creating a successful business, and simultaneously, long-term balance and fulfilment in your personal life. The book is based on three decades of the authors diverse experience in technology and entertainment, which include Rock Star, Corporate Executive, Entrepreneur, Filmmaker, and Holistic Hotelier. He shows how to identify and unleash the power of life purpose and passion. The book is divided into three sections. The first, Authors Introduction -- On the Shoulders of Giants is a brief summary of the authors Five Lives and is based on the premise that we all encounter critical crossroads throughout life and the most successful choice is always taken by listening carefully to the counsel wise people -- giants -- we meet along the way. In the second section, Part 1: Creating A Fulfilling Life, the author explains how to impart balance, purpose, and happiness in both your personal and professional lives. He maintains that everyone is capable of finding an attribute that distinguishes them from others in their personal and professional circles. It is never too late to discover this unique something, which provides sheer pleasure and has the potential to generate great value for both them and the world. The author calls this personal Essence and shows how to find and nurture it. He suggests that everyone is born with personal Essence, which he maintains is the real you, not what you or someone else thinks you should be, but what you have always wanted to be, what you were born to be, what you can do extremely well. He has found that pursuing your life Purpose based on your personal Essence leads to intense Passion,...



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