



## Socialize to Monetize (Paperback)

By Gabriela Taylor

Createspace, United States, 2012. Paperback. Book Condition: New. 200 x 126 mm. Language: English . Brand New Book \*\*\*\*\* Print on Demand \*\*\*\*\*.The opportunity to reach a wider community and customer base, grow your network and to stay abreast of social media trends is key to driving success. This can also however be a confusing world where new networks and fads are literally springing up daily. It can be tempting to join an overwhelming number of social media sites without any real idea of how to make the most of your online presence. While most of these platforms are valuable to your brand, it is essential that you know how and when to use them effectively for maximum return. Table of Contents Engaging Across Multiple Platforms Are You on Facebook? Setting Up Facebook For Business Facebook Timeline And Competitive Analysis Acquiring Facebook Fans Facebook Community Management Top 13 Facebook Apps Mastering Facebook Ads Facebook Contests And Sweepstakes Facebook Commerce Facebook Check-in Deals Mastering Facebook EdgeRank Facebook Content Marketing How To Use Facebook Insights Have You Heard Of Instagram? Examples Of Businesses That Drive Traffic And Sales With Their Facebook Business Pages Are You Fun To Follow On Twitter? Using Twitter...



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