



Financial ACCT 2: 2011 (2nd Student international edition)

By Norman Godwin, C. Wayne Alderman

Cengage Learning, Inc. Mixed media product. Book Condition: new. BRAND NEW, Financial ACCT 2: 2011 (2nd Student international edition), Norman Godwin, C. Wayne Alderman, Created from the continuous feedback of a "student-tested, faculty-approved" process, "Financial ACCT2" delivers a visually appealing, succinct print component that addresses the way students learn and provides instructors the tools they need to lead their students further in this course. To create a truly integrated digital learning environment, each text comes automatically packaged with "CengageNOW", a powerful online homework and course management system. With the inclusion of "CengageNOW", homework from the end-of-chapter can be assigned and graded online and students will have access to an interactive ebook and various digital tools to help them further their study. This suite of materials has been proven to increase retention and outcomes. "ACCT2" employs an engaging narrative that emphasizes strong and effective examples to convey and reinforce fundamental financial accounting concepts and procedures. In an attempt to avoid excessive detail, the book focuses on the core concepts that students need to learn in the course through the use of streamlined chapter objectives, shorter chapters, clarity of examples, and a visually engaging design. Each chapter in the book frequently references...



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