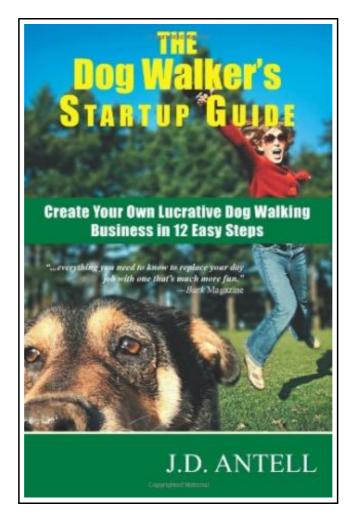
## The Dog Walker's Startup Guide: Create Your Own Lucrative Dog Walking Business in 12 Easy Steps (Paperback)



Filesize: 2.37 MB

### Reviews

This ebook is very gripping and fascinating. Sure, it is engage in, nevertheless an amazing and interesting literature. It is extremely difficult to leave it before concluding, once you begin to read the book.

(Ms. Ora Buckridge)

# THE DOG WALKER'S STARTUP GUIDE: CREATE YOUR OWN LUCRATIVE DOG WALKING BUSINESS IN 12 EASY STEPS (PAPERBACK)



Novus Markets, LLC, United States, 2009. Paperback. Book Condition: New. 211 x 137 mm. Language: English. Brand New Book \*\*\*\*\* Print on Demand \*\*\*\*\*.Written by a dog-walking pioneer, this book provides all the information anyone would need to start up his or her own dog walking business. Presented in twelve welldefined steps, the author's action model incorporates everything from business basics to the fundamentals of animal psychology. Supported by a strong website and ancillary materials including a training DVD, the book will appeal to those seeking financial freedom at the end of a leash. FROM THE BACK COVER: WARNING: USE AT YOUR OWN RISK! Known to cause side effects such as happiness and fulfillment According to many experts, dog walking is currently the fastest growing area in the professional pet care industry and it shows no sign of slowing down. More American households have dogs than ever before! Whether you have been dreaming of escaping the 9-5 grind, or just love dogs and want to work with them, this book will help you take this growing industry by the leash and profit from it. This easy to follow step-by-step guide to starting your own dog walking business teaches: \* How to assess the number of clients you ll need to meet your financial goals using case studies and formulas that work (page 12) \* What services will creatively sell your business and lead the competition (page 16) \* How to create a winning web presence that promotes customer confidence and sells your business 24 hours a day \* How to create a professional welcome packet step-by-step (page 31) \* How onthe-fly photo updates can enrich your service by promoting human interaction and involvement, leading to more referrals and additional income from advertising (page 124) \* Professional advertising strategies...

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