



## Multinational Enterprises and Environmental Standards

By Alexander von Taysen

Diplom.De Mrz 2003, 2003. Taschenbuch. Book Condition: Neu. 210x148x5 mm. This item is printed on demand - Print on Demand Titel. Neuware - Master's Thesis from the year 2002 in the subject Law - Civil / Private / Trade / Anti Trust Law / Business Law, grade: 1,0, University of Sussex (International Commercial Law, Graduate Research Center for Legal Studies), language: English, abstract: Inhaltsangabe:Abstract: Globalisation has been narrowly defined as the free movement of capital and the increasing domination of national economies by global financial markets and multinational corporations . The resulting imbalance in the relation of global markets on the one hand, and national regulation of socio-economic systems on the other, poses problems in all fields, not least in the protection of the environment. The activities of the oil company Shell in Nigeria and in the Brent Spar case were put in the international spotlight as high-profile examples for the environmentally damaging activities of multinational corporations. These cases not only showed the complexity of structures of responsibility in these enterprises, but also the impact of naming and shaming campaigns by non-governmental organizations. An enterprise becomes multinational if it realizes foreign direct investment (FDI), which occurs when residents of one...



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