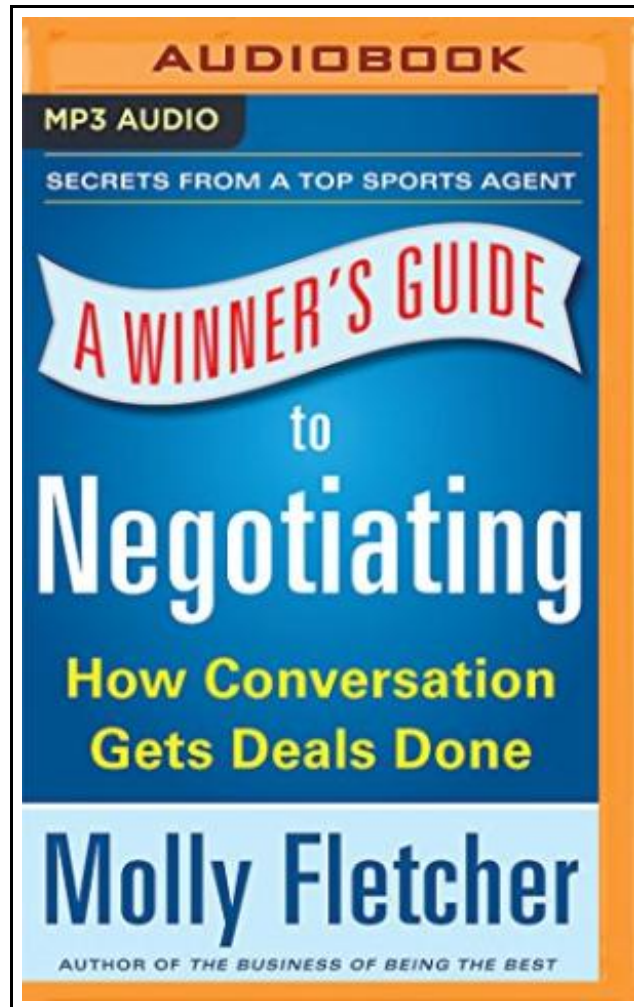


## A Winner's Guide to Negotiating: How Conversation Gets Deals Done



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