



The Primary Headteacher's Pocketbook (Paperback)

By Bruce Potts

MANAGEMENT POCKETBOOKS, United Kingdom, 2004. Paperback. Book Condition: New. Phil Hailstone (illustrator). 105 x 148 mm. Brand New Book. From establishing and maintaining credibility with everyone: children, parents, staff, governors, to ways of motivating and energising staff, the book is a refreshing source of lively ideas and suggestions. It tackles ways to demonstrate good leadership and management, suggests approaches to creating efficient and effective management systems, and focuses on improving the quality of teaching and learning. Other subjects covered include how to ensure staff welfare, and ways to promote and market a school, from getting the brochure right to increasing visibility in the community. Author Bruce Potts has worked in infant, junior and primary schools over a period of 25 years. A former primary headteacher who turned around a failing inner city and a village school, his role as director of an EAZ saw him lead a variety of school/ community projects. Bruce now mentors new headteachers and, as an independent education consultant, is widely known for his inspirational and motivational work in the field of leadership and management.



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